

The Center for Art in Wood, Inc. 2024 Cultural Data Profile

 PRINT

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	12/31/2024
Federal EIN:	22-2806780	Months in Survey:	12
Exemption Date:	1986		

Discipline

NTEE Classification:	A40 Visual Arts	NISP Discipline:	Crafts
NISP Specialty:	Wood	NISP Institution Type:	Arts Service Organization

Survey Providers

Affiliations:

Organization Location

Org zip code: 19106

Total Expenses

Total expenses under \$50,000: No

Financial Information Part 1

Audit for 2024:	Yes	Restricted Contributed Revenue:	Yes
Restricted Earned Revenue:	No		


Financial Information Part 2

Non-operating Revenues in 2024:	No	Non-operating Expenses in 2024:	No
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Revenue: Audit Totals

Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your revenue is entered accurately, by comparing them to the totals that calculate at the bottom of the revenue section.

 More help on this section (<https://dataarts.my.salesforce-sites.com/Resources/articles/Article/Revenue-Section-Resources/#AuditTotals>)

	Unrestricted	Restricted	Total 2024
Total Operating Revenue	\$1,757,126	\$372,502	\$2,129,628
Total Non-Operating Revenue			
Total Revenue	\$1,757,126	\$372,502	\$2,129,628

Revenue: Earned Operating Revenue

	Unrestricted	Restricted	Total 2024	Total 2023
Subscription Revenue				
Membership Fees - Individuals				
Membership Fees - Organizations				
Ticket Sales/Admissions				
Education Revenue				
Publication Sales				
Gallery Sales	\$100,771.00		\$100,771.00	\$66,455.00
Contracted Services and Touring Fees				
Royalty/Reproduction Revenue				
Rental Revenue				
Sponsorship Revenue				
Attendee-Generated Revenue Not Included Above				
Earned Program Revenue Not Included Above	\$1,889.00		\$1,889.00	\$4,825.00
Describe Earned Program Revenue*	Primarily credit card rewards credits			

Earned Non-Program
Revenue Not Included Above

Total	\$102,660.00	\$0.00	\$102,660.00	\$71,280.00
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Of your organization's total earned operating revenue, how much was from programming delivered digitally?

Revenue: Investment Revenue

	Unrestricted	Restricted	Total 2024	Total 2023
Investment Revenue - Operating	\$1,316,796.00	\$124,290.00	\$1,441,086.00	\$1,778,866.00
Total	\$1,316,796.00	\$124,290.00	\$1,441,086.00	\$1,778,866.00

Revenue: Contributed Revenue

	Unrestricted	Restricted	Total 2024	Total 2023	Contributors
Trustee/Board	\$15,017.00	\$2,088.00	\$17,105.00	\$15,103.00	6
Other Individual	\$36,535.00	\$78,741.00	\$115,276.00	\$96,636.00	211
Corporate					
Foundation	-\$11,717.00	\$80,000.00	\$68,283.00	\$11,000.00	4
City Government	\$18,371.00		\$18,371.00	\$19,978.00	1
County Government					
State Government	\$13,000.00		\$13,000.00	\$56,021.00	1
Federal Government					
Tribal					
In-Kind Contributions	\$25,571.00		\$25,571.00	\$31,381.00	
Special Fundraising Events	\$38,667.00		\$38,667.00	\$539.00	

Is the amount reported above for special fundraising events gross or net of expenses?*

Gross

Contributions Not Included Above		\$289,609.00	\$289,609.00	\$286,520.00	
	Describe Other Contributions*	Change in beneficial interest in assets held by community foundation			
Net Assets Released from Restriction	\$202,226.00	-\$202,226.00	0		
Total Contributed	\$337,670.00	\$248,212.00	\$585,882.00	\$517,178.00	223

Of your organization's total contributed revenue, how much was associated with programming delivered digitally?

0

Capital Campaign

Is your organization currently in a capital campaign?*


No

Revenue: Revenue Summary

	Unrestricted	Restricted	Total 2024	Total 2023
Earned Revenue	\$102,660.00		\$102,660.00	\$71,280.00
Investment Revenue	\$1,316,796.00	\$124,290.00	\$1,441,086.00	\$1,778,866.00
Contributed Revenue	\$337,670.00	\$248,212.00	\$585,882.00	\$517,178.00
Total Operating Revenue	\$1,757,126.00	\$372,502.00	\$2,129,628.00	\$2,367,324.00
	Unrestricted	Restricted	Total 2024	Total 2023
Total Revenue	\$1,757,126.00	\$372,502.00	\$2,129,628.00	\$2,367,324.00

Funder Report Narrative


This space can be used to add context, explanation, or narrative about your revenue. This text will appear on your reports to funders. Limit 500 characters. This narrative is optional.

 [How to utilize the funder report narrative fields \(https://dataarts.my.salesforce-sites.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/\)](https://dataarts.my.salesforce-sites.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Expenses: Audit Totals

Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your expenses are entered accurately by comparing them to the totals that calculate at the bottom of the expenses section.

 More help on this section (<https://dataarts.my.salesforce-sites.com/Resources/articles/Article/Expenses-Section-Resources/#audittotals>)

	2024	
Program Expenses	894623	
Management and General Expenses	349969	
Fundraising Expenses	93086	
Total Operating Expenses	1337678	
Non-Operating Expenses		
Total Expenses	1337678	1424426
Total Change in Net Assets	791950	

Expenses: Expenses

Personnel Expenses

	Program	Management and General	Fundraising	Total 2024	Total 2023
W2 Employee Salaries, Benefits, Payroll Taxes	\$376,193.00	\$96,736.00	\$64,490.00	\$537,419.00	\$510,265.00
Independent Contractors					
Professional Fees	\$8,612.00	\$181,820.00	\$957.00	\$191,389.00	\$202,506.00
Total	\$384,805.00	\$278,556.00	\$65,447.00	\$728,808.00	\$712,771.00

Of your organization's total personnel expenses above, what amount was paid to artists and performers?

0

Non-Personnel Expenses

	Program	Management and General	Fundraising	Total 2024	Total 2023
Occupancy Costs	\$156,425.00	\$39,106.00		\$195,531.00	\$190,895.00
Interest Expense					
Depreciation	\$32,818.00	\$8,204.00		\$41,022.00	\$39,845.00
Non-Personnel Expenses Not Included Above	\$320,575.00	\$24,103.00	\$27,639.00	\$372,317.00	\$480,915.00
Please Describe other Non-Personnel	Travel, Technology, Supplies, Exhibits, Printing, Honoraria, Misc.				
Total	\$509,818.00	\$71,413.00	\$27,639.00	\$608,870.00	\$711,655.00

Total Operating Expenses

	Program	Management and General	Fundraising	Total 2024	Total 2023
Total Personnel Expenses	\$384,805.00	\$278,556.00	\$65,447.00	\$728,808.00	\$712,771.00
Total Non-Personnel Expenses	\$509,818.00	\$71,413.00	\$27,639.00	\$608,870.00	\$711,655.00
Total Operating Expenses	\$894,623.00	\$349,969.00	\$93,086.00	\$1,337,678.00	\$1,424,426.00

Personnel

0

Non-Personnel

2011

Of your organization's total operating expenses, how much was spent on programming delivered digitally?

Total Expenses

	2024	2023
Total Operating Expenses	1337678	1424426
Total Expenses (Operating and Non-Operating)	1337678	1424426


Expenses: Change in Net Assets and Narrative

	Unrestricted	Restricted	Total 2024	Total 2023
Total Operating Revenue	\$1,757,126.00	\$372,502.00	\$2,129,628.00	\$2,367,324.00
Total Operating Expenses	\$1,337,678.00		\$1,337,678.00	\$1,424,426.00
Operating Change in Net Assets	\$419,448.00	\$372,502.00	\$791,950.00	\$942,898.00

	Unrestricted	Restricted	Total 2024	Total 2023
Total Change in Net Assets	\$419,448.00	\$372,502.00	\$791,950.00	\$942,898.00

Funder Report Narrative - Expenses

This space can be used to add context, explanation, or narrative about your expenses. This text will appear on your reports to Funders. This narrative is optional.


 [How to utilize the Funder Report Narratives \(https://dataarts.my.salesforce-sites.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/\)](https://dataarts.my.salesforce-sites.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Funder Report Narrative - Expenses

Balance Sheet: Audit Totals

Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your balance sheet is entered accurately, by comparing them to the totals that calculate at the bottom of the Balance Sheet.

 [How to find your audit totals \(https://dataarts.my.salesforce-sites.com/Resources/articles/Article/Balance-Sheet-Section-Resources/#AuditTotals\)](https://dataarts.my.salesforce-sites.com/Resources/articles/Article/Balance-Sheet-Section-Resources/#AuditTotals)

	2024
Total Assets	17541307

Total Liabilities and Net Assets	17541307
Unrestricted Net Assets	1557661
Restricted Net Assets	15023676

Balance Sheet: Assets, Liabilities, & Net Assets

	Unrestricted	Restricted	Total 2024	Total 2023
Cash and Cash Equivalents	\$381,442.00	\$130,355.00	\$511,797.00	\$402,543.00
Receivables	\$42,783.00	\$72,000.00	\$114,783.00	\$170,521.00
Investments - Current				
Current Assets Not Included Above	\$44,058.00		\$44,058.00	\$28,215.00
Describe Current Assets not Included Above	Inventory, Prepaid expenses & other assets			
Total Current Assets	\$468,283.00	\$202,355.00	\$670,638.00	\$601,279.00
Investments - Non-Current	\$999,442.00	\$10,845,907.00	\$11,845,349.00	\$11,399,365.00
Fixed Assets (Net of Accumulated Depreciation)	\$130,419.00		\$130,419.00	\$146,224.00
Non-Current Assets Not Included Above	\$919,487.00	\$3,975,414.00	\$4,894,901.00	\$4,679,944.00
Describe Non-Current Assets Not Included Above	Right-of-use asset, Beneficial int in assets held by community foundation			
Total Long-term/Non-Current Assets	\$2,049,348.00	\$14,821,321.00	\$16,870,669.00	\$16,225,533.00
Total Assets	\$2,517,631.00	\$15,023,676.00	\$17,541,307.00	\$16,826,812.00

Gross Fixed Assets* 786181


Less Accumulated Depreciation* -655762

	Unrestricted	Restricted	Total 2024	Total 2023
Accounts Payable and Accrued Expenses	\$40,483.00		\$40,483.00	\$43,286.00
Deferred Revenue				

Loans - Current				
Current Liabilities Not Included Above				
Total Current Liabilities	\$40,483.00		\$40,483.00	\$43,286.00
Long-Term/Non-Current Loans				
Long-Term/Non-Current Liabilities Not Included Above	\$919,487.00		\$919,487.00	\$994,139.00
Describe Long-Term/Non-Current Liabilities	Lease Liability			
Total Long-term/Non-Current Liabilities	\$919,487.00		\$919,487.00	\$994,139.00
Total Liabilities	\$959,970.00		\$959,970.00	\$1,037,425.00
	Unrestricted	Restricted	Total 2024	Total 2023
Total Assets	\$2,517,631.00	\$15,023,676.00	\$17,541,307.00	\$16,826,812.00
Total Liabilities	\$959,970.00		\$959,970.00	\$1,037,425.00
Net Assets	\$1,557,661.00	\$15,023,676.00	\$16,581,337.00	\$15,789,387.00
Total Liabilities and Net Assets	\$2,517,631.00	\$15,023,676.00	\$17,541,307.00	\$16,826,812.00
	2024		2023	
Line of Credit - Limit	50000		50000	

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Balance Sheet. This text will appear on your reports to Funders. This narrative is optional.

 How to utilize the Funder Report Narratives (<https://dataarts.my.salesforce-sites.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder Report Narrative -
Balance Sheet

Workforce and Workspaces: Workforce

	Number of Positions	Turnover	Total 2024
Full-Time Permanent	5	1	6
Full-Time Temporary			
Part-Time Permanent	4	2	6
Part-Time Temporary			
Volunteers			
Independent Contractors			
Interns and Apprentices	2		2
Board Members	9		9
Total Positions	20	3	23

Of the employees and contractors entered above, how many were artists or performers?*

Workforce and Workspaces: COVID-19 Impact

2024

COVID-19 Workforce Effects

The COVID-19 crisis has necessitated that organizations lay off or furlough employees to remain in operation. The following questions aim to gauge this impact on your organization's workforce. Please only answer these questions if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will not be used for research or reporting purposes. This is optional.

Due to COVID-19 crisis restrictions on in-person gatherings and/or stay-at-home orders mandated by government health guidelines, how was staffing affected at your organization?

Number of Employees Laid Off	0
Number of Employees Furloughed	0

Of those furloughed or laid off employees, how many (if any) have been brought back? 0

Workforce and Workspaces: Organization Leadership

2024

Organization Leader

Provide information about the person with the highest level of decision-making authority (not including board members). This could be your organization's Executive Director, CEO, or President. You may enter two co-leaders if your organization has a shared leadership structure.

Leader First Name	Jennifer-Navva
Leader Last Name	Milliken
Leader Title	Executive Director and Chief Curator
Leader Year Started	2018
Leader Email Address	navva@museumforartinwood.org

2024

Co-Leader First Name
Co-Leader Last Name
Co-Leader Title
Co-Leader Year Started
Co-Leader Email Address

Workforce and Workspaces: Workspaces (up to 5)

One workspace is required, and you can include up to 5 different locations your organization has used this year. Use the button below to pre-fill the address in your organizations' profile into the first workspace.

If you do not have a physical workspace check this box:

2024

Address (required) 141 North 3rd Street

City (required) Philadelphia

State (required) PA

Zip Code (required) 19106

Workspace Status Rent

Square Footage 7000

Use Both

2024

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage

Use

2024

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage

Use

2024

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage

Use

2024

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage

Use

Both

Program Activity & Audiences: Tickets/Admissions/Package Prices

Low

High

Ticket/Admission Prices

\$5.00

\$200.00

Subscription Package Price

Individual Membership Price

\$35.00

\$1,000.00

Organizational Membership
Price

Subscription Ticket Price
Ticket/Admission Prices for Individual Members
Ticket/Admission Prices for Organizational Members

Program Activity & Audiences: Members and Subscribers

	Count	Renewal Rate	Total 2024
Subscribers*			
Members - Individual(s)*			
Members – Organizations*			

Program Activity & Audiences: Programs

	2024	2023
Residencies Awarded	10	9
Public Art Installations		
Works Commissioned		
Films Produced	3	
World Premieres	6	4
National Premieres		
Local/Regional Premieres	6	4
Competitions		
Open Rehearsals	5	

	Count	Monetary Value
Fiscally Sponsored Projects		
Scholarships awarded		

Other Grants awarded					
	In Person/ Physical		Digital		
Permanent Exhibitions	1				
Temporary Exhibitions	6				
Traveling Exhibitions (Hosted)					
Published Works Distributed	3				
Private Lessons					
	Distinct Offerings	# Events at Festivals	Distinct Live/Live- streamed	# of Times Accessed Live- streamed	Distinct On- demand Offerings Total 2024
Festivals/ Conferences	0				
	Distinct Offerings	# of Times Offered	Distinct Live- Streamed	# of Times Live- Streamed	On-demand Offerings
Total 2024					
Productions (Self- produced)	0				
Productions (Presented)	0				
Broadcast Productions	0				
Classes/ Workshops (Outside of Schools)	0				
Classes/ Assemblies/Other Programs in Schools	0				
Field Trips/School Visits	10	10	20		
Guided Tours	159	159	318		

Lectures	13	13	3	3	7
39					
Films Screened	0				
Readings/ Workshops (Developing Works)	4	10	14		
Community Programs not Included Above	7	7	14		
Community Programs not included above - Description		Summer Camp			
Additional Programs not Included Above	0				
Additional Programs not included above - Description					

Program Activity & Audiences: Attendance/Participation

	Paid	Free	Total 2024
Total In-Person Participation	157	5092	5249
Total Digital Participation (for mission-related, digitally delivered programming)		58	58
Total	157	5150	5307

Of your organization's total in-person participation, how many participants were 18 and under?

Attendance
Hours of Instruction

Social Media and Web

This entire section is optional.


2024

2023

Facebook Followers	7502	6876
Twitter Followers	910	918
YouTube Subscribers	545	528
Instagram Followers	15184	13609
Vimeo Subscribers		
TikTok Followers		
Snapchat Followers		
Other Social Media Followers	352	
Other Social Media Platform Description	BlueSky 17 LinkedIn 335	
	2024	2023
Website Page Views	202084	173730
Website Sessions/Visits	76148	54500
Website Unique Visitors	56063	40875
	2024	2023

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Program Activity. This text will appear on your reports to Funders. This narrative is optional.

 [How to utilize the Funder Report Narratives \(https://dataarts.my.salesforce-sites.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/\)](https://dataarts.my.salesforce-sites.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Funder report narrative -
Program Activity

Program Activity & Audiences: Organization Mission

Organization Mission

This section seeks to identify whether it is your organization's mission to create, present, or interpret works, or otherwise support or nurture cultural expression from a specific ethnic, cultural, or other demographic group.

If your organization creates, presents, or interprets works, or otherwise supports or nurtures cultural expression from a wide range of different cultural traditions or demographic groups, answer "no" to this question.

If you select yes, you will see a list of demographic groups to select from.



More help with this section (<https://dataarts.my.salesforce-sites.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationMission>)

Is your organization's mission rooted in an explicitly identified ethnic, cultural, or other demographic voice? No

Program Activity & Audiences: Organization Audience

Organization Audience

This question seeks to identify specific ethnic, cultural, or other demographic groups that your organization serves as audience members or participants. You should only answer "yes" and select a demographic group if your organization's mission is focused on serving them, or if individuals from that group make up a significant* portion of your overall audience.

We define "significant" as comprising 51% or more of your overall audience. For example, if your audience is 51% Black, Indigenous, or People of Color (BIPOC), please select "yes". The corresponding sections will then ask you to further select the specific group(s) your organization serves as audience members or participants.

If you do not have audience demographics data available, these answers may be based on estimates or perceptions of your audience or participants.



More help with this question (<https://dataarts.my.salesforce-sites.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationAudience>)

Does your organization primarily serve (or seek to serve) a specific audience? No

Local Community

Choose one community type, based on where the majority of your participants live. If you do not have data available, this can be based on estimates or your perceptions of your audience.

Which term best describes the local community you primarily serve? Urban

Program Activity & Audiences: Response to COVID-19

COVID-19 Program Impacts

This question is optional. Please only answer this question if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will be eliminated during research analysis.

During the period of the COVID-19 crisis when in-person gatherings were impossible due to stay-at-home orders and/or government health guidelines, did your organization?

Modify program delivery

Wrap-up: Complete Survey

Complete your Survey

Congratulations, you've reached the last section of your survey. Click check and complete to run the error check. This will take a few minutes, and you will see a list of errors and warning.

❗ Errors must be addressed before you can complete your profile.

⚠ Warnings do not need to be addressed before you complete your profile.

After you have completed your survey, don't forget about these next steps:

Run a Funder Report: if you are applying for grants that require the CDP, don't forget to run a Funder Report (<https://dataarts.my.salesforce-sites.com/Resources/articles/Article/How-do-I-run-or-produce-a-Funder-Report>).

Make use of your data: SMU DataArts offers free reports that can help you understand your data, compare yourself to peer organizations across the country, and assess your performance. Read more about our Analytic reports (<https://dataarts.my.salesforce-sites.com/Resources/articles/Article/Get-Started-with-Analytic-Reports/>) and the KIPi Dashboard. (<https://dataarts.smu.edu/kipis/>)