

The Center for Art in Wood, Inc. 2019 Cultural Data Profile

 PRINT

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	12/31/2019
Federal EIN:	22-2806780	Months in Survey:	12
Exemption Date:	1986		

Discipline

NTEE Classification:	A40 Visual Arts	NISP Discipline:	Crafts
NISP Specialty:	Wood	NISP Institution Type:	Arts Service Organization

Survey Providers

Affiliations:

Organization Location

Org zip code: 19106

Total Expenses

Total expenses under \$50,000: No

Program Activity

Activities: Exhibits; Guided tours; Classes, lectures, or professional development; Arts education; Commissioning works

Financial Information Part 1

Audit for 2019:	Yes	Restricted Contributed Revenue:	Yes
Restricted Earned Revenue:	No		

Financial Information Part 2

Non-operating Revenues in 2019:	No	Non-operating Expenses in 2019:	No
Endowment or Reserve Fund:	Yes		

Membership & Subscriptions

Membership Program:	Yes	Subscriptions to Events/Performances:	
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Subscriptions to
Media:

Financial Totals: Audit/Review*

	2019
Total Assets	5445655
Total Liabilities and Net Assets	5445655
Net Assets - Unrestricted	851086
Net Assets - Restricted	4525739

	Unrestricted	Restricted	Total 2019
Total Operating Revenue	\$1,367,696.00	\$283,791.00	\$1,651,487.00
Non-Operating Revenue			
Total Revenue	\$1,367,696.00	\$283,791.00	\$1,651,487.00

	2019
Program Expenses	590474
Fundraising Expenses	87786
General and Administrative Expenses	240665
Total Operating Expenses	918925
Non-Operating Expenses	
Total Expenses	918925

	2019
Total Change in Net Assets	732562

Revenue: Earned Revenue - Operating

	Unrestricted	Restricted	Total 2019	Total 2018
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Food and Concessions Revenue				
Gift Shop and Merchandise Sales	\$73,919.00		\$73,919.00	\$76,917.00
Parking Fees				
Advertising Revenue				
Sponsorship Revenue				
Membership Revenue	\$15,926.00		\$15,926.00	\$11,095.00
Admissions				
Guided or Group Tour Revenue				
Gallery Sales				
Contracted Services				
Application Fees				
Tuition and Registration Fees				
Other Program Revenue	\$28,519.00		\$28,519.00	\$13,798.00
Other Program Revenue Description				
Other Non-Program Revenue				
Total	\$118,364.00	\$0.00	\$118,364.00	\$101,810.00

Of your organization's total earned operating revenue, how much was from programming delivered digitally?

Revenue: Investment Revenue - Operating

	Unrestricted	Restricted	Total 2019	Total 2018
Investment Revenue - Operating	\$541,957.00	\$258,119.00	\$800,076.00	-\$266,366.00
Total	\$541,957.00	\$258,119.00	\$800,076.00	-\$266,366.00

Revenue: Contributed Revenue - Operating*

	Unrestricted	Restricted	Total 2019	Total 2018
Trustee/Board Contributions	\$27,100.00		\$27,100.00	\$10,150.00
Individual Contributions	\$41,988.00	\$18,289.00	\$60,277.00	\$76,839.00
Corporate Contributions	\$9,836.00		\$9,836.00	\$10,850.00
Foundation Contributions	\$203,400.00	\$375,000.00	\$578,400.00	\$225,973.00
City Government Contributions	\$8,334.00		\$8,334.00	\$9,544.00
County Government Contributions				
State Government Contributions	\$6,511.00		\$6,511.00	\$6,511.00
Federal Government Contributions	\$10,000.00		\$10,000.00	\$10,000.00
Tribal Contributions				
Total Government Contributions	\$24,845.00		\$24,845.00	\$26,055.00
In-Kind Contributions	\$23,251.00		\$23,251.00	\$18,013.00
Other Contributions	\$9,338.00		\$9,338.00	\$4,085.00
Other Contributions Description	Special Events			
Net Assets Released from Restriction	\$367,617.00	-\$367,617.00		
Total Contributed Revenue - Operating	\$707,375.00	\$25,672.00	\$733,047.00	\$371,965.00
Of your organization's total contributed revenue, how much was associated with programming delivered digitally?				
	2019			
Is any of your contributed revenue from special events? (Required)	Yes			
Are you in the middle of a capital campaign? (Required)	No			

Revenue: -- Special Events

2019

Description of Special Events	Annual Fundraiser		Total 2019	Total 2018		
	Unrestricted	Restricted				
Special Events Contributed Revenue - Gross	\$33,135.00		\$33,135.00	\$58,112.00		
Special Events Contributed Revenue - Net	\$17,338.00		\$17,338.00	\$38,666.00		
	Individuals	Est.	CorporationsEst.	Other	Est.	Total 2019
Contributors, Underwriters, and Sponsors						0

2019

Contributed Revenue Lines Containing Special Events Revenue	Trustees/Board

Revenue: Summary

	Unrestricted	Restricted	Total 2019	Total 2018
Contributed Revenue	\$707,375.00	\$25,672.00	\$733,047.00	\$371,965.00
Earned Revenue	\$118,364.00		\$118,364.00	\$101,810.00
Investment Revenue	\$541,957.00	\$258,119.00	\$800,076.00	-\$266,366.00
Total Operating Revenue	\$1,367,696.00	\$283,791.00	\$1,651,487.00	\$207,409.00
	Unrestricted	Restricted	Total 2019	Total 2018
Prior Period Adjustments				
	Unrestricted	Restricted	Total 2019	Total 2018
Total Revenue	\$1,367,696.00	\$283,791.00	\$1,651,487.00	\$207,409.00

Expenses: Personnel Expenses*

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Employee Salaries	\$186,174.00	\$52,540.00	\$129,682.00	\$368,396.00	\$333,375.00
Payroll Taxes and Fringe Benefits	\$36,405.00	\$10,274.00	\$25,359.00	\$72,038.00	\$61,379.00
Independent Contractors	\$8,662.00			\$8,662.00	\$8,599.00
Professional Fees			\$29,140.00	\$29,140.00	\$27,218.00
Total	\$231,241.00	\$62,814.00		\$184,181.00	\$478,236.00

2019

Were any of the personnel expenses entered above paid to artists? (Required)

No

Expenses: Non-Personnel Expenses

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Advertising and Promotion	\$5,881.00			\$5,881.00	\$6,150.00
Conferences and Meetings					
Dues and Subscriptions	\$2,982.00	\$979.00	\$490.00	\$4,451.00	\$5,117.00
Grants Awarded					
Insurance	\$17,520.00		\$2,166.00	\$19,686.00	\$17,649.00
Occupancy Costs	\$121,051.00	\$860.00	\$32,130.00	\$154,041.00	\$146,680.00
Office and Administration	\$30,187.00	\$7,828.00	\$5,075.00	\$43,090.00	\$40,438.00
Printing, Postage, and Shipping	\$36,612.00	\$8,403.00		\$45,015.00	\$46,520.00
Travel	\$19,069.00	\$6,263.00	\$3,131.00	\$28,463.00	\$24,484.00

Royalties, Rights, and Reproductions					
Exhibition Costs	\$69,979.00			\$69,979.00	\$54,058.00
Collections Management	\$20.00			\$20.00	\$1,438.00
Interest Expense					
Depreciation	\$35,124.00		\$8,781.00	\$43,905.00	\$45,967.00
Other Operating Expenses	\$20,808.00	\$639.00	\$4,711.00	\$26,158.00	\$21,287.00
Other Operating Expenses Description	Cash & in-Kind donations, development, license/fees				
Total	\$359,233.00	\$24,972.00		\$56,484.00	\$440,689.00

Expenses: -- Marketing Expense Details*

	2019	2018
Total Marketing Expense (Required)	5881	6150
Would you like to enter details about marketing expenses?	No, skip marketing expense details	
	Est.	Total 2019
Direct Mail Recipients	2000	2000
Email Recipients	7120	7120

Expenses: Summary

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Total Personnel Expenses	\$231,241.00	\$62,814.00	\$184,181.00	\$478,236.00	\$430,571.00
Total Non-Personnel Expenses	\$359,233.00	\$24,972.00	\$56,484.00	\$440,689.00	\$409,788.00

Total Operating Expenses	\$590,474.00	\$87,786.00	\$240,665.00	\$918,925.00	\$840,359.00
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Of your organization's total operating expenses, how much was for costs associated with delivering programming digitally?

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Total Expenses	\$590,474.00	\$87,786.00	\$240,665.00	\$918,925.00	\$840,359.00

Change in Net Assets: Summary

	Unrestricted	Restricted	Total 2019	Total 2018
Total Operating Revenue	\$1,367,696.00	\$283,791.00	\$1,651,487.00	\$207,409.00
Total Operating Expenses	\$918,925.00		\$918,925.00	\$840,359.00
Operating Change in Net Assets	\$448,771.00	\$283,791.00	\$732,562.00	-\$632,950.00

	Unrestricted	Restricted	Total 2019	Total 2018
Total Change in Net Assets	\$448,771.00	\$283,791.00	\$732,562.00	-\$632,950.00

Balance Sheet: Assets, Liabilities, & Net Assets

	Unrestricted	Restricted	Total 2019	Total 2018
Cash and Cash Equivalents	\$286,546.00		\$286,546.00	\$187,149.00
Accounts Receivable				
Grants and Pledges Receivable - Current	\$265,086.00		\$265,086.00	\$230,245.00
Prepaid Expenses	\$6,580.00		\$6,580.00	\$3,496.00
Investments - Current				
Other Current Assets	\$17,774.00		\$17,774.00	\$21,560.00
Other Current Assets Description		Inventory		

Total Current Assets	\$575,986.00		\$575,986.00	\$442,450.00
Grants and Pledges Receivable - Non-Current				
Investments - Non-Current	\$87,954.00	\$4,525,739.00	\$4,613,693.00	\$3,996,318.00
Fixed Assets - Net	\$250,976.00		\$250,976.00	\$289,489.00
Other Non-Current Assets	\$5,000.00		\$5,000.00	\$5,000.00
Other Non-Current Assets Description				
Total Non-Current Assets	\$343,930.00	\$4,525,739.00	\$4,869,669.00	\$4,290,807.00
Due To/(Due From)				
Total Assets	\$919,916.00	\$4,525,739.00	\$5,445,655.00	\$4,733,257.00
	Unrestricted	Restricted	Total 2019	Total 2018
Accounts Payable	\$12,524.00		\$12,524.00	\$2,947.00
Accrued Expenses	\$39,306.00		\$39,306.00	\$69,047.00
Deferred Revenue	\$17,000.00		\$17,000.00	\$17,000.00
Loans - Current				
Other Current Liabilities				
Total Current Liabilities	\$68,830.00		\$68,830.00	\$88,994.00
Loans - Non-Current				
Other Non-Current Liabilities				
Total Non-Current Liabilities				
Due To/(Due From)				
Total Liabilities	\$68,830.00		\$68,830.00	\$88,994.00
	Unrestricted	Restricted	Total 2019	Total 2018
Total Assets	\$919,916.00	\$4,525,739.00	\$5,445,655.00	\$4,733,257.00
Total Liabilities	\$68,830.00		\$68,830.00	\$88,994.00
Net Assets	\$851,086.00	\$4,525,739.00	\$5,376,825.00	\$4,644,263.00

Balance Sheet: -- Endowment and Reserve Funds

Fund Types	Donor-restricted endowment;Reserve fund		Total 2019	Total 2018
	Unrestricted	Restricted		
Donor-restricted Endowment Assets - Cash		\$37,486.00	\$37,486.00	\$30,362.00
Donor-restricted Endowment Assets - Investments		\$1,113,775.00	\$1,113,775.00	\$3,882,405.00
Donor-restricted Endowment Assets - Other Assets		\$33,297.00	\$33,297.00	\$64,992.00
Total Donor-restricted Endowment		\$1,184,558.00	\$1,184,558.00	\$3,977,759.00
Does this endowment appear on your balance sheet?	Yes			
	2019		2018	
Original Endowment Corpus	1000000		4000000	
Amount Withdrawn	65000		139700	
	2019		2018	
Maximum Annual Withdrawal Percentage	5		5	
Revenue Lines Containing Endowment Draw	Net Assets Released from Restriction			
Notes	the value of this endowment was \$1,032,682.00 on 1/1/2019 and \$1,184,558.00 on 12/31/2019			
	Unrestricted	Restricted	Total 2019	Total 2018
Reserves - Cash		\$152,399.00	\$152,399.00	
Reserve - Investments		\$74,453.00	\$74,453.00	
Reserves - Other Assets		\$3,057,779.00	\$3,057,779.00	
Total Reserve Funds		\$3,284,631.00	\$3,284,631.00	
Does this reserve appear on your balance sheet?	Yes			

	2019	2018
Amount Withdrawn	76750	
Maximum Annual Withdrawal Percentage	5	
Revenue Lines Containing Reserve Draw	Net Assets Released from Restriction	
Notes	these are two endowment funds that are both designated as general operating support. the value of both funds at 1/1/2019 was \$2,829,342.51 and the value of both funds at 12/31/2019 was \$3,284,630.82	

People and Places: Workforce (Staff, Board and Volunteers)

	Number of People	Est.					Total 2019
Full-Time Permanent Employees	5						
	Number of People	Est.	Hours Worked Per Year	Est.	Calculated FTE	Total 2019	
Full-Time Seasonal Employees							
Part-Time Permanent Employees	2						
Part-Time Seasonal Employees	1		108		0.05		
Independent Contractors	3						
Interns and Apprentices	1						
	Number of People	Est.					Total 2019

Full-Time Volunteers						
	Number of People	Est.	Hours Contributed Per Year	Est.	Calculated FTE	Total 2019
Part-Time Volunteers	3		60	Est.	0.03	
Board Members	12		40	Est.		

Notes

Board Members, 2019

We went to a quarterly board meeting schedule so the hours are lower in 2019 than they were previously as the Center had a bi-monthly (6) meeting schedule.

People and Places: Personnel Changes due to COVID-19

Number of employees laid off	0
Number of employees furloughed	0
Of those furloughed or laid off employees, how many (if any) have been brought back?	0

People and Places: Contributors

	Contributors	Est.	Total 2019
Trustee/Board Contributors	12		12
Individual Contributors	173	Est.	173
Corporate Contributors	1		1
Foundation Contributors	4		4
City Government Contributors	1		1
County Government Contributors			0

State Government Contributors	1	1
Federal Government Contributors	1	1
Tribal Contributors		0
Total Government Contributors	3	3

People and Places: Membership

	Paid	Est.	Free	Est.	Total 2019
Organizational Members					0
Individual Members	104				104
Other Memberships					0

	New	Est.	Returned	Est.	Lapsed	Est.	Total 2019
Organizational Member Status							0
Individual Member Status	42		46		16		104
Other Member Status							0

	High	Est.	Low	Est.
Standard Price Range - Organizational Membership				
Standard Price Range - Individual Membership	\$2,500.00		\$35.00	
Standard Price Range - Other Memberships				

People and Places: Workspace*

2019

Workspace Name	The Center for Art in Wood, Inc.	
Address (required)	141 North 3rd Street	
City (required)	Philadelphia	
State (required)	PA	
Zip Code (required)	19106	
Workspace Status	Rent	
Workspace Type	Both	
ADA Compliant?	Yes	
Total Gross Square Footage	7000	7000

2019

Workspace 2 Name		
Address Line 1		
City		
State		
Zip Code		
Workspace Status		
Workspace Type		
ADA Compliant?		
Total Gross Square Footage		0

2019

Workspace 3 Name		
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Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage

0

2019

Workspace 4 Name

Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage

0

2019

Workspace 5 Name

Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage	0
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People and Places: Social Media and Web

	Unique Fans/Followers	Est.	Total 2019
Facebook	6309		6309
Twitter	753		753
YouTube	137		137
Instagram	5389		5389
Tumblr			0
Pinterest			0
Google+			0
Vimeo			0
Flickr			0
Other Social Media			0
		Est.	Total 2019
Website Page Views	146416		146416
Website Sessions/Visits	54007		54007
Website Unique Visitors			0

Program Activity: Digital Programs/Broadcasting*

2019

Broadcasting Narrative	<p>Documentation is one aspect of the Center for Art in Wood's mission. We video document serial speaking events one of which is Object Lesson a series opening up the Center's Collection through the perspectives of individuals from the worlds of art, design, performance, community activism. Education and more, creating fresh dialogues. Our Young Artist Speaker Series features an artist each semester who shares their work and speaks about the transition from academia to an independent artist. Our unique videos are casual talk with the artist(s), and curator about the subject of their exhibition on view at the Center. The Center also documents panel discussions and artist talks to be viewed later on our website and YouTube channel. On Demand Video: Object Lesson: Jessica Eldredge James Maurelle Elizabeth Essner Dominique Ellis Anne Ishii Peter Park Sean Kelley Young Artist Speaker Series: Colin Pezzano Emily Bunker Exhibition: Damien Davis: Color Cargo Making a Seat at the Table: Women Transform Woodworking</p>		
Broadcast Format (Required)	Other;Live-Stream Video		
	Distinct	Occurrences	
Live Digital Program Offerings	3	3	
	Paid	Free	Total 2019
Listeners			
Viewers		2767	2767
	Hours Produced	Hours Broadcast	
Audio Content (optional)			
Video Content (optional)	6	6	

Cinema Content (optional)	
Content - Other Formats (optional)	
	2019
Distinct On-Demand Digital Program Offerings	12

Program Activity: Classes/Workshops

	2019				
Classes/ Workshops Narrative	The Center offers single day and multi-day classes and workshops. We offer both beginner classes and master classes. These classes are taught by artist from our community and artist professionals.				
	Types of Classes	Est.	Total Class Sessions/Meetings	Est.	
One-time Classes/Workshops	4		4		
Class Series/Courses	2		4		
	Paid	Est.	Free	Est.	Total 2019
Registrants	25				25
	High	Est.	Low	Est.	
Class Fee	\$150.00		\$35.00		
Series Fee/Tuition					

Program Activity: Commissioning Works

	2019				
Commissioned Works Narrative					

	Est.	Total 2019
Works Commissioned		0

Program Activity: Exhibits*

2019

Exhibits Narrative In addition to the ongoing display of its permanent collection, the Center presents a rigorous program of changing exhibitions in its main-floor gallery that examine the boundless creativity that the material of wood inspires in the artists and makers of today.

	High	Est.	Low	Est.
Standard Admission Price Range				

2019

Suggested Donation Amount	5
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	Paid Admissions	Est.	Free Admissions	Est.	Suggested Donation	Est.	Total 2019
Admissions	69		16682		125		16876

	Est.	Total 2019
Permanent Exhibits	1	1
Temporary Exhibits	4	4
Traveling Exhibits	3	3

	World	Est.	National	Est.	Local/Regional	Est.	Total 2019
Premieres - Exhibits	5						5

What type of collection does your organization own? (Required)	Objects
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	Est.	Total 2019
Objects/Works in Collection	1103	1103
Objects/Works Exhibited	317	317

Program Activity: Guided Tours

2019

Guided Tours Narrative Guided tours of exhibitions and the permanent collection are led by the Center's staff. These tours, which are pre-scheduled, are offered to all ages and groups. We work with group representatives to make sure the content and tone of the tour is appropriate and to consider the accessibility needs of our guests

	Types of Tours	Est.	Total Tours	Est.	
Guided Tours	5	Est.	25	Est.	
	Paid	Est.	Free	Est.	Total 2019
Participants	69		200	Est.	269
	High	Est.	Low	Est.	
Price Range	\$5.00		\$1.00	Est.	

Program Activity: Lectures

2019

Lectures Narrative The Center presents a dynamic program of lectures throughout the year, including exhibition-specific programs, a young-artist series, and monthly salon-style talks focusing on works in the permanent collection.

	Distinct Lectures	Est.	Total Lectures	Est.
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Lectures	4	8			
	Paid	Est.	Free	Est.	Total 2019
Lecture Attendees			500	Est.	500

Program Activity: Private Lessons

2019

Private Lessons Narrative					
			Est.	Total 2019	
Lessons Offered				0	
	Paid	Est.	Free	Est.	Total 2019
Students					0
	High	Est.	Low	Est.	
Fee Range					

Program Activity: Programs in Schools

2019

Programs in Schools Narrative	
	Est. Total 2019
Programs in Schools	0
Time in Schools	0
Schools Served	0
Artists in Schools	0
Children Served in School	0

Program Activity: Response to COVID-19

During the period of the COVID-19 crisis when in-person gatherings were impossible due to stay-at-home orders and/or government health guidelines, did your organization:

Modify program delivery

Program Activity: Program Activity Summary

	Paid	Free	Total 2019
Tickets and Admissions	194	16682	16876
Educational Event Attendees	94	700	794
Total In-Person Attendees	288	17382	17670

	Children	Est.	Seniors	Est.	Adults	Est.	Total 2019
Age Groups	200	Est.			17470		17670

2019

Percent from outside local community

	Paid	Free	Total 2019
Total Listeners and Viewers		2767	2767

	Distinct Events	Event Occurrences
Total Programs and Events	20	41

Program Activity: Constituencies Served

From where do you draw your primary audience/constituency?

National

How do you primarily engage with your audience/constituency?	Each Equally
Which term best describes the local community you serve?	Urban
Does your organization primarily serve a particular ethnic group?	No
Does your organization primarily serve a specific gender?	No
Does your organization primarily serve a specific age group?	No
Are there other distinct groups that you define as primary constituencies?	No

Review and Complete: Complete Survey

	Unrestricted	Restricted	Total 2019	Total 2018
Total Revenue	\$1,367,696.00	\$283,791.00	\$1,651,487.00	\$207,409.00
Total Expenses	\$918,925.00		\$918,925.00	\$840,359.00
Total Change in Net Assets	\$448,771.00	\$283,791.00	\$732,562.00	-\$632,950.00
	Unrestricted	Restricted	Total 2019	Total 2018
Total Assets	\$919,916.00	\$4,525,739.00	\$5,445,655.00	\$4,733,257.00
Total Liabilities	\$68,830.00		\$68,830.00	\$88,994.00
Total Net Assets	\$851,086.00	\$4,525,739.00	\$5,376,825.00	\$4,644,263.00
	Paid	Free	Total 2019	Total 2018
Tickets and Admissions	194	16682	16876	13238
Educational Event Attendees	94	700	794	1537
Other Event Attendees				
Total	288	17382	17670	14775

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